

21st Annual Gala – Feather and Stone

Saturday, October 4, 2008



Autry National Center

TRIBUTE AD BOOK SPECIFICATIONS

ACCEPTABLE FILES:



- Mac EPS files preferred!
- QuarkXpress (4.x, 5.x or 6.x)
- Adobe Illustrator (CS2 or below)
- PDF files only (all artwork must be in grayscale/black & white)
- Logos in high resolution EPS, TIFF or JPEG

UNACCEPTABLE FILES:



- Microsoft Word
- PowerPoint
- Pagemaker, Publisher or Corel Draw
- Logos or artwork from websites (GIFs or low resolution JPEGs)
- Logos placed in Microsoft Word or PowerPoint

1. CREATE YOUR AD

- Create your ad in black & white (see size specifications below). **IMPORTANT:** Acceptable file types listed above.

2. PREPARE YOUR ARTWORK

- **A hard copy printout at 100% must be included with all submissions for proofing purposes** (if ad is sent via email, please fax a copy of your ad to 310.470.0313).
- **Include all printer and screen fonts** (no PC fonts accepted) and **links** (logos, photos, etc.). Don't forget to include all fonts used in linked graphic files (EPS, etc.) or change all fonts to outlines (in Illustrator).

3. SUBMIT YOUR ARTWORK

- **MAIL** CD or DVD to: Beth Goldfarb @ b.g. design, 10405 Almayo Avenue #3, Los Angeles, CA 90064
Please include contact information, so that we can contact you with any questions.
- **EMAIL small files (2MB or less) to:** bgdesignla@earthlink.net
 - A.** Compress all files (Stuffit or Zip) and include "Feather and Stone" in the subject of the email
 - B.** Include: Your name/company, phone number, ad size (full, half or quarter) and software/version used to produce ad
 - C.** Fax a hard copy of your ad to 310.470.0313 and call 310.470.1313 to confirm receipt of your ad. Thank you!

NEED HELP WITH YOUR AD DESIGN?

We would be happy to create one for you. Call Beth @ b.g. design (310) 470-1313 for more information.

All final ads must be received no later than September 12, 2008.*

**If you need assistance with the design/layout of your ad, please let us know no later than August 29, 2008.*

YOUR SPONSORSHIP ENTITLES YOU TO THE FOLLOWING AD SIZE:

- Diamond/Platinum/Gold Full Page (7.5" X 10") Silver Half Page (7.5" X 4.925") Patron Quarter Page (3.675" X 4.925")

Name/Company Name: _____

Daytime Telephone Number: _____

Message: _____

Please return the bottom portion of this sheet to:

**Beth Goldfarb
b.g. design
10405 Almayo Avenue #3
Los Angeles, CA 90064**

If submitting ad via email, please fax copy of this form to 310.470.0313